Orders

Order / Rev:

103291

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Estimate:

2601

Flight Dates:

09/28/12 - 10/04/12

Original Date / Rev:

06/21/12 / 06/21/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

National Republican Congressional C

Demographic: Product Codes:

Revenue Codes:

A35+

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Rill Dlan

DIII I IAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	59	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	59	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	167	\$153,025.00	\$130,071.25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KLAS	22%	\$90,987.84		
KLVX	0%	\$0.00		
KSNV-	0%	\$0.00		
KTNV	15%	\$62,037.16		
KTUD	0%	\$0.00		
KVVU .	22%	\$90,987.84		
KVWB	. 0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	4%	\$16,543.24		

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	≣ 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w	~	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
		WAKE \	N/WAG N F	RS1	W. S va Hanoop I	giioio								
		Sta	rt Date E	End Date	<u>Weekdays</u> Sr	oots/Week	<u>Rate</u>	Rating						

KSNV

2 of 9

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order#: Flight Dates: 06825823 09/28/12 - 10/04/12

Product Desc:

Estimate:

NRCC IE 2012

2601

Ch Ln Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/28/12 09/28/12 M-F 5-6a WakeUp w/WagM E 1 KSNV 5-6a :30 \$400.001 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate 09/30/12 ----F--Week: 09/24/12 \$400.00 0.00 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM 5-6a M----:30 \$400.001 2 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$400.00 0.00 E 3 KSNV 10/02/12 10/02/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Rating Spots/Week Rate 10/07/12 Week: 10/01/12 -T----\$400.00 0.00 KSNV 10/03/12 10/03/12 M-F 5-6a WakeUp w/Wa@M 5-6a ~-W---:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----\$400.00 0.00 KSNV 10/04/12 10/04/12 M-F 5-6a WakeUp w/Wa@M 5-6a _ ____T___ :30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 ---T---\$400.00 0.00 KSNV 09/28/12 09/28/12 M-F 6-7a WakeUp w/WaQM E 6 6-7a ---F--:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 09/24/12 09/30/12 \$725.00 0.00 KSNV 10/01/12 10/01/12 M-F 6-7a WakeUp w/Wa@M 6-7a M----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 KSNV 10/02/12 10/02/12 M-F 6-7a WakeUp w/WaQM 6-7a -Т----:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 KSNV 10/03/12 10/03/12 M-F 6-7a WakeUp w/WaQM --W----:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Rating Spots/Week Rate Week: 10/01/12 10/07/12 \$725.00 0.00 E 10 KSNV 10/04/12 10/04/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---T---:30 2 \$725.001 0.00 NM \$1,450.00 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00E 11 KSNV 09/28/12 09/28/12 **Today Show** CM 658a-9am ----F--:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$900.00 0.00 E12 KSNV 10/01/12 10/01/12 Today Show СМ 658a-9am M----:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 \$900.00 0.00 E13 KSNV 10/02/12 10/02/12 CM 658a-9am :30 4 \$900,001 0.00 NM \$3,600.00

Print Date: 06/22/12 08:22:28 Page 3 of 9

KSNV

Order / Rev:

103291

Advertiser:

Estimate:

National Republican Congressional Com-

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

2601

Ln Ch Start End[®] Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Loday Show **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$900.00 0.00 E 14 KSNV 10/03/12 10/03/12 **Today Show** CM 658a-9am 0.00 NM ---\$900.001 \$3,600.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 --W---\$900.00 0.00 E 15 KSNV 10/04/12 10/04/12 CM 658a-9am Today Show ---T---:30 \$900,001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 10/01/12 10/07/12 \$900.00 0.00 E 16 KSNV 09/29/12 09/29/12 News 3 Sunrise - SATURIM 6a-7a ----5--:30 \$375.001 0.00 NM \$750.00 News 3 Sunrise SATURDAY NW3 AT SUNRISE Start Date End Dete Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ---S-\$375.00 0.00 E 17 KSNV 09/29/12 09/29/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$625.00 0.00 09/30/12 09/30/12 News 3 Sunrise - SUND&M E 18 KSNV 6a-7a ----S :30 \$375,001 0.00 NM 2 \$750.00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date **End Date** Weekdays Spots/Week Rating Rate 09/30/12 Week: 09/24/12 \$375.00 E 19 KSNV 09/30/12 09/30/12 Sundey Today CM ----S 7a-8am :30 \$500.001 0.00 NM \$1,000.00 Sunday Today SUN TODAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$500.00 0.00 E 20 KSNV 09/28/12 09/28/12 M-F Today Show II 3rd H0M 9-10a ----F--:30 \$425,001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate <u>Rating</u> Week: 09/24/12 09/30/12 ---F--\$425.00 0.00 E21 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd H@M 9-10a M----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Stert Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$425.00 0.00E 22 KSNV 10/02/12 10/02/12 M-F Today Show II 3rd HBM 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Weekdays Start Date **End Date** Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 23 KSNV 10/03/12 10/03/12 M-F Today Show II 3rd HBM 9-10a :30 2 \$425.001 0.00 NM \$850.00 2 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$425.00 0.00E 24 KSNV 10/04/12 10/04/12 M-F Today Show II 3rd HBM 9-10a :30 \$425,001 0.00 NM 2 \$850,00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --T---\$425.00 0.00 E 25 KSNV 09/28/12 09/28/12 CM 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00

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KSNV

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch	Start	End	Inventory Code	Riroak	Start/End Ti	me Days	Len Sp	oto	Poto Pri	Dia Tuna C	noto	A man a complete
		LIIG	M-F Today Show Today 4th Hour		Statuent 1	ine Days	ren ob	Ols	Nate Fil	Rtg Type S	pois	Amount
TODAY <u>Star</u> Week: 09/2	rt Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00				1		
E 26 KSNV TODAY		2 10/01/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	M	:30	2	\$325.001	0.00 N M	2	\$650.00
	rt Date	End Date 10/07/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV TODAY		2 10/02/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	-T	:30	2	\$325.001	0.00 NM	2.	\$650.00
Week: 10/0		End Date 10/07/12	Weekdays -T	Spots/Week 2	Rate \$325.00	Rating 0.00						
E 28 KSNV TODAY		2 10/03/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
Sta Week: 10/0 E 29 KSNV		End Date 10/07/12	WeekdaysW M-F Today Show	Spots/Week 2	Rate \$325.00 10am-11am	Rating 0.00	:30	2	\$325.001	0.00 km	0	* 050.00
TODAY	SHW3		Today 4th Hour			·	.30	2	φ323.00 [0.00 NM	2	\$650.00
Sta Week: 10/9 E 30 KSNV		End Date 10/07/12 2 09/28/12	WeekdaysT Rachael Ray	Spots/Week 2 CM	Rate \$325.00 11am-12pm	Rating 0.00	:30	2	\$325,001	0.00 NM	2	\$650. 00
RACHA	EL RAY		Rachael Ray		·		.50	۲.	φ 5 25,00 (U.OO NIVI	2	φοσυ.υυ
Week: 09/3		End Date 09/30/12 2 10/01/12	WeekdaysF Rachael Ray	Spots/Week 2 CM	Rate \$325,00 11am-12pm	Rating 0.00	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray		·			_	ψο20.001	0.00 1111	_	
Week: 10/ E 32 KSNV		End Date 10/07/12 2 10/02/12	Weekdays M Rachael Ray	Spots/Week 2 CM	Rate \$325.00 11am-12pm	Rating 0.00 -T	:30	2	\$325.001	0.00 N M	2	\$650.00
	EL RAY	End Date	Rachael Ray <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						·
Week: 10/ E33 KSNV	01/12	10/07/12	-T Rachael Ray	CM	\$325.00 11am-12pm	.0.00 W	:30	2	\$325.001	0.00 N M	2	\$650.00
	EL RAY	End Date	Rachael Ray Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 34 KSNV		10/07/12	Rachael Ray	CM	· · · · · · · · · · · · · · · · · · ·	0.00 T	:30	2	\$325.001	0.00 NM	2	\$650.00
	EL RAY	End Date	Rachael Ray <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 35 KSNV		10/07/12 2 09/28/12	The Agenda 1230 The Agenda 123	•	\$325.00 1230-1p	0,00	:30	1	\$325.001	0.00 N M	1	\$325.00
<u>Sta</u>	3 AT NO	End Date	Weekdays	Spots/Week		Rating						
Week: 09/ E 36 KSNV		09/30/12 2 10/01/12	The Agenda 1230 The Agenda 123	•	\$325,00 123 0-1 p	0.00 M	:30	1	\$325.001	0.00 NM	1	\$3 25.00
	3 AT NO art <u>Date</u> /01/12	ON End Date 10/07/12	Weekdays M	Spots/Week		Rating						
E 37 KSNV			-	CM	\$325.00 1230-1p	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00

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Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

Estimate:

NRCC IE 2012 2601

KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
			The Agenda 123									, and and
NEWS	3 AT NO	ON	The Agenda 123	30pm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T	1	\$325.00	0.00						
E38 KSNV	10/03/1	2 10/03/12	The Agenda 123	Opm CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEW	0.47110	0.1 1	The Agenda 123	30pm						1		
	3 AT NO		Maakdaya	Cnoto AMaala	D-4-	Detina						
Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E39 KSNV			The Agenda 123	Opm CM	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 123	-				·	, , , , , , , , , , , , , , , , , , ,	5.00 1.101	·	Ψ020.00
	3 AT NO											
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 40 KSNV			Golf	CM.	4a-8pm	S-	:30	2	\$700.001	0.00 NM	· 2	\$1,400.00
_ 10 110111	00/20/1	2 00/20/12	Golf	OW	на ортп	3	.00	4	φ100.00 i	O.OO INIVI	2	φ1,400.00
RYDEF	R CUP											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 E 41 KSNV		09/30/12	S-	CM 2	\$700.00	0.00	.00		#700 004	0.00.1111	_	**
E41 KONV	09/30/1	2 09/30/12	Golf	CIVI	4a-8pm	S	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	R CUP											
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/30/12	S	2		0.00	······································					
E 42 KSNV	09/29/1	2 09/29/12	News 3 Today - News 3 Today -		9am-930am	S-	:30	1	\$500. 00 1	0.00 NM	1	\$500.00
NEWS:	3 TDY-W	KND	News 5 Today -	SA1								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week. 09		09/30/12	S-	1	\$500.00	0.00						
E 43 KSNV	09/30/1	2 09/30/12	Chris Matthews		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS	MATTHE	EWS	Chris Matthews	50N 9:30am								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	S	1	\$500.00	0.00						
E44 KSNV	09/28/1	2 09/28/12	Dr. Phil	СМ	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	11I		Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F		\$450.00	0.00						
E45 KSNV	10/01/1	2 10/01/12	Dr. Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DD DI			Dr Phil									
DR, Ph	ıı∟ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	M	2		0.00				ŀ		
E 46 KSNV		2 10/02/12	Dr. Phil	СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil									,
DR. Ph		End Data	Ma alcelacia	C t- (16/1-	D-4-	D-P						
<u>ગા</u> Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
E 47 KSNV				CM	3-4p	W	:30	2	\$450,001	0.00 NM	2	\$900.00
			Dr Phil		•			-	* //25/35 /	0100 11111	-	ψ500,00
DR. Ph												
<u>St</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 48 KSNV		· · · · · · · · · · · · · · · · · · ·		CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil	OIN	۷. ۲	, ··· — -	.50	۷	Ψ τ υυ.υυ Ι	O.OO TAIAL	2	ψ ο υ0,υ0
DR. PI												
	art Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating				ļ		
Week: 10 E 49 KSNV		10/07/12	1	CM 2	\$450.00 430-5pm	0.00	.30	4	\$705 004	0.00 NA	4	<u> </u>
L 49 NOIV	USIZOI	12 03/20/12		CIVI	430-5pm		:30	1	\$725.001	0.00 NM	1	\$725.00

Print Date: 06/22/12 08:22:28 Page 6 of 9

KSNV

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start	End	Inventory Code	Break	Start/End ⁻	Fime Days	Len Sp	ots Rate Pr	i Rtg Type Sp	ots	Amount
		News 3 at 430pm News 3 at 4:30PM			<u> </u>					7 1170-01112
NEWS 3		146W5 5 at 4.50FI	и					_		
	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 50 KSNV 10/01/12		News 3 at 430pm News 3 at 4:30PM		430-5pm	M	:30	1 \$725.001	0.00 N M	1	\$725.00
	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
E 51 KSNV 10/02/12 NEWS 3	10/02/12	News 3 at 430pm News 3 at 4:30PM		430-5pm	-T	:30	1 \$725.001	0.00 NM	1	\$725.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 52 KSNV 10/03/12 NEWS 3	10/03/12	News 3 at 430pm News 3 at 4:30PM		430-5pm	W	:30	1 \$725.001	0.00 NIM	1	\$725.00
Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 53 KSNV 10/04/12 NEWS 3	10/04/12	News 3 at 430pm News 3 at 4:30PM		430-5pm	T	:30	1 \$725.001	0.00 N M	1	\$725.00
<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
E 54 KSNV 09/28/12 NEWS 3	2 09/28/12	M-F Early News M-F Early News	СМ	5-630p		:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Start Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 55 KSNV 10/01/12 NEWS 3	2 10/01/12	M-F Early News M-F Early News	СМ	5-630p	М	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 56 KSNV 10/02/12 NEWS 3	2 10/02/12	M-F Early News M-F Early News	СМ	5-630p	-T⊷⊷	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 57 KSNV 10/03/12 NEWS 3	2 10/03/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> w		<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 58 KSNV 10/04/12 NEWS 3	2 10/04/12	M-F Early News M-F Early News	СМ	5-630p	T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 59 KSNV 09/28/12 JEOPARDY	2 09/28/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E60 KSNV 10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	М	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
E61 KSNV 10/02/12			СМ	630-7pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00

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Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/01/12 10/07/12 -T----\$1,300.00 0.00 E 62 KSNV 10/03/12 10/03/12 M-F Jeopardy CM 630-7pm --W----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week; 10/01/12 10/07/12 --W----\$1,300.00 0.00 E 63 KSNV 10/04/12 10/04/12 M-F Jeopardy 630-7pm CM ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$1,300.00 0.00 E 64 KSNV 09/28/12 09/28/12 M-F Wheel CM 7-730pm ---F--:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/24/12 09/30/12 --F--\$1,300.00 0.00 E65 KSNV 10/01/12 10/01/12 M-F Wheel CM 0.00 NM 7-730pm :30 1 \$1,300,001 \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$1,300.00 0.00 E66 KSNV 10/02/12 10/02/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE End Date Start Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 1 \$1,300.00 0.00 E 67 KSNV 10/03/12 10/03/12 M-F Wheel CM 7-730pm --W----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 --W----\$1,300.00 0.00 E 68 KSNV 10/04/12 10/04/12 M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---1 \$1,300.00 0.00 E 69 KSNV 09/29/12 09/29/12 To the Point - PM CM 730-758pm ----5-.30 \$425,001 0.00 NM \$425,00 To the Point NEWS 3 Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating 09/30/12 Week: 09/24/12 ----S-\$425.00 0.00 Weekend Jeopardy/WheeM E70 KSNV 09/29/12 09/29/12 ----s-630-730pm :30 \$525.001 0.00 NM 2 \$1,050.00 WKND Jeop/Wheel JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$525.00 0.00 E 71 KSNV 10/01/12 10/01/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$4,000,001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$4,000.00 0.00 E 72 KSNV 10/03/12 10/03/12 Wed PR 9-10p 9-10pm --18/----:30 2 \$3,000.001 0.00 NM \$6,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 --W----2 \$3,000.00 0.00 E73 KSNV 10/03/12 10/03/12 CM 10-11pm :30 1 \$3,200,001 0.00 NM \$3,200.00

KSNV

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Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

825823

Product Desc:

NRCC IE 2012

Estimate: 2601

Ln C	Ch Star	t End	Inventory Code	Break	Start/End 1	Гime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			Wed PR 10-11p Wednesday Prime	10-11pm							
Cl	HICAGO FIR	E	rroundoudy i initi	10 110111					_		
	Start Date			Spots/Week	<u>Rate</u>	Rating					
	k: 10/01/12	10/07/12	W	1 CM	\$3,200.00	0.00	.20	4 #4 700 004	0.00 NIM	4	#4 700 00
5/4 N	.SINV 08/20	112 09/20/12	Fri PR 8-9p Friday Prime 8-9pr		8-9pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
W	'HO ARE YO	U?	,								
101	Start Date			Spots/Week	Rate	Rating					
	ek: 09/24/12	09/30/12 /12 09/28/12	Fri PR 9-10p	CM	\$1,700.00	0.00	:30	4 #2 000 004	0.00 NIM	4	# 0.000.00
L/5 K	.ONV 09/20	112 03/20/12	Friday Prime 9-10		9-10pm		.30	1 \$3,000.001	0.00 NM	1	\$3,000.00
GI	RIMM-NBC										
10(Start Date k: 09/24/12		<u>Weekdays</u> F	Spots/Week	Rate	Rating					
		09/30/12	Sat PR 9-10p	CM	\$3,000.00 9-10pm	0.00 S-	:30	1 \$800.001	0.00 NM	1	\$800.00
L / O IV	00/20	712 00/20/12	Saturday Prime 9-		э-торш	3-	.50	ι φουσ.σσι	O.OO INIVI	'	φουυ.υυ
PF	RIME-SAT-N		-								
Moo	Start Date k: 09/24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00					
			Sat PR 10-11p	CM	10-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
_,	.0111	, , , , , , , , , , , , , , , , , , , ,	Saturday Prime 10		10 TIPIII	5	.00	τ φτ,200.001	O.CO INIVI	,	Ψ1,200.00
L8	RO SVU-SA-										
Woo	Start Date k: 09/24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
			NFL Pre-Game / F		1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
			NFL Pre-Game		ip coopiii	3	.00	Ψ2,000.00	0.00 14141		ΨΖ,000.00
F	TBL NITE AN										
₩ee	<u>Start Date</u> k: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00					
			NFL Football	СМ	1P-9PM	S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
			NFL Football				_		3.33	-	420,000,00
N	BC SUN-FTI Start Date		Mookdovo	Cmata NA/a ale	Dete	Detion			:		
Wee	<u>3141/12 (8:</u> 3k: 09/24	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
E 80 K	(SNV 09/30	/12 09/30/12	News 3 Live in Prin		7-10pm	S	:30	2 \$1,600.001	0.00 NM	2	\$3,200.00
. n	MOOLVE D		News 3 in Prime								
IN.	WS3 LVE-PI Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating					
Wee	ek: 09/24/12	09/30/12	S		\$1,600.00	0.00					
E 81 K	(SNV 09/28	3/12 09/28/12	M-F News 3 at Ele	ven CM	11pm-1135	pmF	:30	1 \$1,200.001	0.00 N M	1	\$1,200.00
NII	ርኒሊያው ኃ ልፕ 4	4	M-F News 3 at Ele	ven					!	-	
IN	EWS 3 AT 1 Start Date		Weekdays	Spots/Week	Rate	Rating					
Wee	ek: 09/24/12	09/30/12			\$1,200.00	0.00					
E82 K	(SNV 10/0	/12 10/01/12	M-F News 3 at Ele		11pm-1135	рт М	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
N	EWS 3 AT 1	1	M-F News 3 at Ele	ven							
13	Start Date		Weekdays	Spots/Week	Rate	Rating					
1	ek: 10/01/12	10/07/12	M		\$1,200.00	0.00					
E83 K	(SNV 10/02	2/12 10/02/12			11pm-1135	pm -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
N	EWS 3 AT 1	1	M-F News 3 at Ele	even							
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	ek: 10/01/12	10/07/12	-T		\$1,200.00	0.00					
E 84 K	(SNV 10/0:	3/12 10/03/12			11pm-1135	pm₩	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
N	EWS 3 AT 1	1	M-F News 3 at Ele	7V C11							
	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating					
	ek: 10/01/12	10/07/12	W	1	T.	0.00					
E 85 K	NOINV 10/04	1/12 10/04/12		СМ	11pm-1135	pmT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00

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KSNV

Totals

167 \$153,025.00

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order#:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End		Start/End Time Da	ays Len Spots	Rate Pri	Rtg Type Spots	Amount
	M-F News 3 at Eleven					-
NEWS 3 AT 11	M-F News 3 at Eleven					
	Montedaya Chata Attack	Dete Deline				
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	Rate Rating \$1,200.00 0.00				
E 86 KSNV 09/29/12 09/29/12			s- :30 2	\$1,100.001	0.00 NM 2	#0.000.00
2 00 1011V 03/23/12 03/23/12	Sa-Su News 3 at Eleven	ripini-riospini	350 2	\$1,100.001	0.00 NW Z	\$2,200.00
WKD2 NWS-AT 11	ou ou none out Lioton					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 09/24/12 09/30/12	5 2	\$1,100.00 0.00				
E87 KSNV 09/28/12 09/28/12	The Tonight Show CM	1135p-1237a	-F :30 2	\$500.001	0.00 NM 2	\$1,000.00
	Tonight Show					
TONITE SHW						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 09/24/12 09/30/12	F 2					=
E 88 KSNV 10/01/12 10/01/12	ů .	1135p-1237a M	:30 2	\$500.001	0.00 NM 2	\$1,000.00
TONITE SHW	Tonight Show					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	M 2					
E 89 KSNV 10/02/12 10/02/12			:30 2	\$500.001	0.00 NM 2	\$1,000,00
	Tonight Show	11000 12014	,00 2	φ500.001	0.00 14141	φ1,000.00
TONITE SHW	3				•	
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	-T 2	\$500.00 0.00				
E 90 KSNV 10/03/12 10/03/12	The Tonight Show CM	1135р-1237аи	··· :30 2	\$500.001	0.00 NM 2	\$1,000.00
	Tonight Show					
TONITE SHW						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12						
E 91 KSNV 10/04/12 10/04/12		1135p-1237a	·T :30 2	\$500.001	0.00 NM 2	\$1,000.00
TONITE SHW	Tonight Show					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	T 2					
E 92 KSNV 09/29/12 09/29/12	Saturday Night Live CM	1130pm-1:02am	·S- :30 2	\$1,400.001	0.00 NM 2	\$2,800.00
	Saturday Night Live		- 100	Ψ1,100.00	2,	Ψ2,000.00
SAT NITE LIVE	• •					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week; 09/24/12 09/30/12	S2	\$1,400.00 0.00				
E 93 KSNV 09/30/12 09/30/12		Sun 1135p-1200a	S :30 1	\$400.001	0.00 NM 1	\$400.00
ODODTNIT I MOO	Sports Night in Las Vegas					
SPORT NT-L VGS	Manufacture O 1 855 1	D-1				
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week			•]	
1 V C C R . U S / 2 4 / 1 Z U S / 3 U / 1 Z	J	\$400.00 0.00				